

## Press Release

### For Immediate Release

**Contact:**

Katrin Feldman  
Rosetta Stone Associates, Inc.  
34 Franklin Street, Suite 200A  
Nashua, NH 03064 – USA  
Phone: 603-883-9388  
Fax: 603-595-8673  
E-mail: [translate@rosettastoneinc.net](mailto:translate@rosettastoneinc.net)  
Website: [www.rosettastoneinc.net](http://www.rosettastoneinc.net)



John Furey of Rosetta Stone Associates and John Shine of Eurotext are forming a partnership for website translations.

### **Rosetta Stone Associates, Inc. and Eurotext Translation Services form Partnership**

At a meeting at the end of April in Dublin, Ireland, representatives of Rosetta Stone Associates, Inc. of Nashua, New Hampshire and Eurotext Translation Services of Dublin, Ireland have announced the formation of a partnership between the two companies.

Rosetta Stone Associates has provided complete foreign language services to customers in the United States, Canada and in Europe for over 25 years in the areas of translation, foreign language typesetting, interpreting, dubbing, and foreign language instruction. Now Rosetta Stone Associates with the help of its Irish partners will provide web-site localization.

Eurotext was founded 10 years ago and has since grown to a staff of over 30, including a dedicated DTP and web-site department with extensive experience in the translation/localization industry. Eurotext Translation Services launched [www.onlinetranslations.com](http://www.onlinetranslations.com), its web-site translation service over 9 months ago, focusing on dot.com startups requiring multilingual content and existing multinationals increasingly relying on multilingual web content. Eurotext has considerable experience in dealing with all major web formats from basic HTML to complex Java, CGI and Pearl scripting. Some examples of web-sites localized by Eurotext include [www.build-online.com](http://www.build-online.com); [www.kingston.com](http://www.kingston.com); and [www.allplastx.com](http://www.allplastx.com).

The international growth of Internet and E-Commerce prompted Rosetta Stone Associates to form a partnership with Eurotext who will provide web-site development and web-site translations for Rosetta Stone Associates' customers. This approach will offer customers the security of a US-based supplier, that is well established in the market, with all the benefits of working with a European localization agency based in Dublin, worldwide capital of the localization industry.

Service excellence, commitment to deadlines and client confidentiality are crucial to both companies and they intend to bring this to their partnership ventures.